



PRIVACY NOTICE

This privacy notice is established in compliance with the provisions of the Federal Law on Protection of Personal Data Held by Private Parties.

JCV HOLDINGS S.A. de C.V., with address at Industria del Petróleo #110 interior 3 Fraccionamiento Industrial Salamanca Siglo XXI, Salamanca Guanajuato, is responsible for collecting your personal data, the use that is given to them and their protection. Your personal information will be used to provide the services and products you have requested, inform you about changes in them and evaluate the quality of the service we provide.

For the purposes indicated in this privacy notice, we may collect your personal data in different ways: when you provide it directly to us; when you visit our website or use our online services, and when we obtain information through other sources that are permitted by law.

We collect your personal data directly when you provide it to us by various means, such as when you contact us or give us information in order to provide you with a service. The data we obtain by this means may be including but not limited to, among others:

- YOUR NAME
- EMAIL,
- COUNTRY AND CITY,
- PAGES VISITED WITHIN OUR SITE,
- INFORMATION TO IMPROVE YOUR EXPERIENCE ON OUR SITE SUCH AS SCREEN RESOLUTION, BROWSER AND TYPE OF OPERATING SYSTEM USED.

You have the right to access, rectify and cancel your personal data, as well as to oppose the processing thereof or revoke the consent you have given us for this purpose, through a written request or by email.



DETAILED PRIVACY NOTICE

This Privacy Notice explains our policy regarding the collection, use, disclosure and transmission of user data by GRUPO JCV HOLDINGS. This policy may change as we update and expand our services. Therefore, it is recommended to consult it periodically. If you access our website or otherwise use our service, you consent to our information practices.

To guarantee the correct protection of your personal data and to fully comply with the obligations that the FEDERAL LAW ON PROTECTION OF PERSONAL DATA HELD BY PRIVATE PARTIES establishes in the matter, you are informed that MEXICAN LAW has implemented the administrative, technical and physical security measures necessary and sufficient to avoid its damage, loss, alteration, destruction, misuse, access or disclosure.

The Personal Data they have provided will be kept for a period of 1 year, except that which fiscally must be considered for 5 years, in physical and electronic media, and subsequently discarded to avoid improper treatment thereof.

Under no circumstances will GRUPO JCV HOLDINGS transfer the personal data of its clients to a third party, without the prior consent of the holders; unless they are required by Judicial, Fiscal, Administrative and / or Environmental Authorities.

PROCEDURE FOR ENFORCING ARCO RIGHTS

You have the right to access your personal data that we hold and the details of the processing thereof, as well as to rectify them if they are inaccurate or incomplete; cancel them when you consider that they are not required for any of the purposes indicated in this privacy notice, are being used for non-consensual purposes or the contractual or service relationship has ended, or oppose the treatment of them for specific purposes.



The mechanisms that have been implemented for the exercise of these rights, which are known as Arco rights themselves that refer to the rectification, cancellation and opposition of the Holder regarding the processing of their personal data;

1) The procedure begins with the presentation of the respective application to the ARCO rights, at the address of our Office, which was duly indicated at the beginning of this privacy notice.

(2) Your application shall contain the following information:

1. Name of the owner of the personal data.
2. Address or any other means of contact.
3. Documents proving your personality and identity.
4. The clear and precise description of the personal data.
5. Any other document that facilitates the location of the data.

3) The deadline to respond to your request is: 15 business days.