



## **FAIR COMPETITION AND ANTITRUST POLICY**

### **OBJECTIVE**

Promote free competition and economic competition; As well as compliance with the Federal Law on Economic Competition and other regulations on free competition, economic competition, monopolies, monopolistic practices and concentrations;

Prevent monopolies, monopolistic practices, illegal concentrations, barriers to free competition and economic competition, and other restrictions on the efficient functioning of markets.

### **DEFINITIONS**

**ECONOMIC AGENT:** any natural or legal person who participates in the economy by carrying out any kind of economic activity.

**ECONOMIC COMPETITION:** it is the condition in which different economic agents that participate in a market apply better strategies so that they can obtain a limited good and minimize their costs, maximize their profits and remain active and innovative compared to other agents.

**MONOPOLY:** it is a situation of legal privilege in which there is a producer or economic agent that has a great market power and is the only one in a given industry that owns a product, good, resource or service determined and differentiated.

### **POLICIES:**

**1.-** We are committed to avoiding practices that diminish, damage or impede competition and free competition in the production, processing, distribution and marketing of goods or services.

**2.-** We will not enter into contracts, agreements, arrangements or combinations between economic agents of the competition that generate monopolistic practices.

**3.-** In accordance with the FEDERAL LAW OF ECONOMIC COMPETITION, we undertake to avoid monopolistic practices that have the following effects:

- I. Fix, raise, arrange or manipulate the sale or purchase price of goods or services at which they are offered or demanded in the markets, or exchange information with the same object or effect;
- II. Establish the obligation not to produce, process, distribute, market or acquire but only a restricted or limited quantity of goods or the provision or transaction of a restricted or limited number, volume or frequency of services;



- III. Divide, distribute, assign or impose portions or segments of a current or potential market for goods and services, through customers, suppliers, times or spaces determined or determinable; or
- IV. Establish, agree or coordinate positions or abstention in tenders, contests, auctions or public auctions.

**4.-** We will not participate in the fixation, imposition or establishment of the commercialization or exclusive distribution of goods or services, by reason of subject, geographical situation or for specific periods, including the division, distribution or assignment of customers or suppliers;

**5.-** We will not participate in the imposition of the obligation not to manufacture or distribute goods or provide services for a determined or determinable time.

**6.-** We will not participate in the sale or transaction conditioned to purchase, of additional goods or services.

**7.-** We do not participate in commercial boycotts; GRUPO JCV HOLDINGS will not participate in any agreement that limits the possibility of carrying out operations with a certain economic agent.

**8.-** GRUPO JCV HOLDINGS will not coordinate with any competitor when deciding with whom it can or cannot carry out operations.

**9.-** We do not participate in reciprocity agreements; GRUPO JCV HOLDINGS will not use its market power to force suppliers or third parties to purchase goods and services.